



## **New York State Maker Summit**

**Event date: March 24, 2017**

<http://www.nysmakers.com>

The maker ecosystem is rapidly expanding within New York State - we now have hundreds of schools with makerspaces, maker themed events in every region, over 70+ established community makerspaces, as well as local politicians, individuals, corporations, and entrepreneurs from all across the state committed to supporting the maker movement. As community organizers, we want to bring all of these players together to share best practices, form closer partnerships, address needs of the community, and grow the movement within the state.

On **March 24, 2017** from **9am-5pm**, we will be hosting the first annual **New York State Maker Summit** at the **Desmond Hotel Albany** - address **660 Albany Shaker Rd, Albany, NY 12211**. Registration is currently open at <http://www.nysmakers.com/>.

The New York State Maker Summit is an event focused specifically on bringing makers, makerspaces, maker events, educators, politicians, manufacturers, distributors, industry leaders, museums, libraries, and anyone who is passionate about the Maker Movement together to learn about each other, talk about partnerships & the problems that we all run into, and discuss how to grow the movement within the state.

We would also like to invite attendees who may not consider themselves makers to meet and interact with our community. Our marketing efforts will focus on pulling in both maker veterans as well as a diverse range of outside voices that have been underrepresented within or are unfamiliar with the maker community.

Organization of this event is a collaborative effort including support from NYSCATE (the New York State Association for Computers and Technology in Education) and dedicated individuals from the New York State maker community.

We anticipate a turnout of 300 attendees representing a diverse group of community leaders including politicians, entrepreneurs, K-12 educators, professors, librarians, industry professionals, service providers, distributors, maker event organizers,

makerspace directors and members, and individual makers. Your sponsorship will not only help build and sustain the maker community in NYS, but help promote your brand.

While the NYS Maker Summit is receiving logistical support from NYSCATE, organizers, and community partners, we are still responsible for raising the funds necessary to execute this event. This is why your support matters so much. Sponsor the NYS Maker Summit and your investment will not only help us provide the resources we need, but you will also help makers from across the state attend the summit in addition to playing a crucial role in creating a vibrant, thriving ecosystem for all makers. NYSCATE, as a premier sponsor and event organizer, has generously offered their services and are a Non-profit, 501(c)(3) that is acting as a steward for your sponsorship. Sponsorship levels are listed on the next page.

Additionally, if you or any individuals associated with your organization are interested in participating on a panel discussion, we invite you to participate in our [RFP](#). Please share this link with anyone you know that may be interested. I look forward to speaking with you and thank you for supporting the NYS Maker Summit!

Sincerely,  
Dan Schneiderman  
NYS Maker Summit Organizer  
585-478-6898  
schneiderman.daniel@gmail.com

Sponsorship opportunities for New York Maker Summit include the following:

**Premier: \$2,500 USD**

Invitation to address attendees for 3 minutes.

Invited to set up a booth for your product or service during event

All benefits of the Gold Sponsorship

Six tickets to the event

**Platinum: \$1,500 USD**

Offer a prize via raffle/vote. (eg. iPhone, netbook, software)

All benefits of the Gold Sponsorship

Four tickets to the event

**Gold: \$750 USD**

Identified in all media materials for the NYS Maker Summit

Company name/logo listed on <http://www.nysmakers.com/>

Thank you & recognition during event

Booth Space, Approx 8' by 5'.

Hand out materials, swag, other relevant materials

Two tickets to the event

**Booth: \$500 USD**

Company name/logo listed on <http://www.nysmakers.com/>

Booth Space, Approx 8' by 5'.

Hand out materials, swag, other relevant materials

**Contributing Sponsor (Price Varies)**

Help support the NYS Maker Summit with Press Coverage, Marketing, Swag, Venues, Food, Beer, Wine, Software, Hardware, Equipment, Discounts, etc. Scholarship for maker attendees. Anything that the community will benefit from! Contact us for more information.